

xAssets Announces SIIA Audit Software Certification

Wiltshire, United Kingdom January 5, 2010 – xAssets (www.xassets.com), a privately held developer of IT and software management, fixed asset management software and helpdesk software tools, with offices in the United Kingdom, United States of America and Australia, announced today that its IT asset and software discovery and reconciliation software has been certified by the Software & Information Industry Association's (SIIA) as meeting its standards for accuracy, reliability, and ease of use for performing software audits.

Paul Lambert, xAssets Chief Technology Officer, noted that "We are delighted that the SIIA has formally recognized the accuracy and ease-of-use we have built into our software. It is a true honor to among the few software discovery and license reconciliation technologies that the SIIA approves for use as a software audit tool."

xAssets' discovery and software reconciliation products provide organizations with a fast, flexible and affordable tool that helps IT professionals to efficiently manage their IT assets and achieve and insure software license compliance. The xAssets toolset is available as a hosted service or as an installed application. In either case installation or set-up is fast and simple. The technology is agentless, requiring nothing to be installed on the end-user devices. Combining automated software and hardware discovery with a true configuration management database (CMDB) xAssets gives the users an integrated solution that will meet all of their IT asset and software license management needs.

Keith Kupferschmid, Senior Vice President for Intellectual Property Policy and Enforcement at SIIA, noted that, "management of IT assets can be complex. The potential for confusion with regard to protecting intellectual property can pose significant challenges. It's smart for IT leaders to take the right steps to ensure their organizations are managing applications and observing licensing requirements. We believe xAssets' discovery products can help IT leaders be successful in the endeavor."

About xAssets

xAssets is a privately owned company headquartered in Wiltshire in the United Kingdom. It is focused on developing flexible, affordable and easy to deploy IT asset management and fixed asset solutions. Its subsidiary companies provide distribution and support in the United States and Australia. A fast growing company, xAssets has major corporate and government customers worldwide. xAssets is a Microsoft Gold Certified Partner, a member of the International Association of IT Asset Managers (IAITAM) and a SIIA member.

xAssets' core product, the Enterprise Network Discovery toolset, enables organizations discover their IT and software assets without degrading their network or end-user performance and without the need to deploy agents. Utilizing a single database, the integrated software suite provides users with full a Configuration Management Database (CMDB). In addition, users can perform IT Asset Management, Software Asset Management and Software License Compliance operations using a single browser based application. xAssets offers its software as a hosted SaaS (Software as a service) solution or as locally installed software.

For more information about xAssets, its products or how to become a reseller go to www.xassets.com.

About SIIA

The Software & Information Industry Association is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to the leading companies that are setting the pace for the digital age.